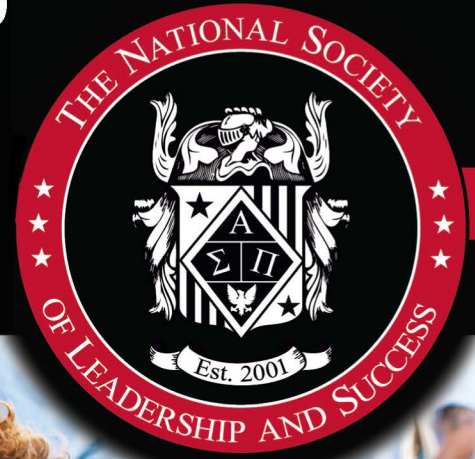


# The National Society of Leadership and Success in association with

## STARLINK<sup>®</sup>

### Presents



Founder &  
Chief Shoe  
Giver of

**TOMS**

## The New Social Entrepreneurism

- Follow your own path and achieve success
- Make a difference in the world
- Learn why the TOMS<sup>®</sup> One for One™ model works
- Incorporate giving into everything you do
- Discover how business and philanthropy can go hand in hand

**Blake Mycoskie** is the Founder and Chief Shoe Giver of TOMS, and the person behind the idea of the One for One™ model, which has turned into a global movement. Since it began in 2006, TOMS has given more than 10 million pairs of new shoes to children in need, and has helped save and restore sight to more than 200,000 people in need around the world. Blake's first book, *Start Something That Matters*, which offers his own amazing story of inspiration and the power of incorporating giving into business, became a *New York Times* bestseller.



**Campus Information:**

**Online 24/7**  
**March 17- April 7, 2014**  
**[www.starlinktraining.org](http://www.starlinktraining.org)**