THE NATIONAL SOCIETY OF LEADERSHIP AND SUCCESS

We Build Leaders Who Make a Better World

PRESENTS

In association with





Leveraging Facebook, Twitter and Your Digital Identity in College 10% of employ

Learn the ins and outs of your digital identity, and get ahead in school and life.

- 70% of employers search the web before hiring
- Students today spend more time on Facebook than in class
- Social sites are bigger and more popular than television





Tom Krieglstein

After starting his first 1.5+ million dollar business in college, Tom Krieglstein was hooked on entrepreneurship. A former "C" student that discovered the positive change made by getting involved, he co-founded Red Rover: a directory that unlocks human potential by helping students build their personal learning network. Krieglstein is known as a social media and networking expert, and works with hundreds of colleges and universities to bring students together across the United States.

Campus Information: